

TERM OF REFERENCES
SOCIAL POLITICAL INTERNATIONAL ACADEMIC WEEK 2024
FACULTY OF SOCIAL AND POLITICAL SCIENCES
UNIVERSITAS WARMADEWA

***Navigating Digital Transformation: A Critical Reflection on the
Advancement of Digital Technology in the Current Era***

Background

Since 2019, a series of joint summer schools have been organized collaboratively by the Warmadewa University, the Lampung University, the University of Zagreb, and the VERN' University. These summer schools aim to foster academic cooperation, cultural exchange, and interdisciplinary learning among students and faculty from these institutions.

The inaugural Summer school in 2019 was hosted by the Lampung University and the Warmadewa University, setting a strong foundation for future collaborations. During the COVID-19 pandemic, the summer schools in 2020, 2021, and 2022 were conducted online to ensure continuity and participation despite global travel restrictions.

In 2023, the University of Zagreb and VERN' University had the honor of hosting the Summer school in person, bringing together professors and students for a week of intensive learning and exchange in the vibrant city of Zagreb.

Looking ahead, the joint Summer School 2024 will be hosted by the Warmadewa University from October 21 to 25, continuing the tradition of international collaboration and academic excellence. This upcoming event promises to build on the successes of previous years, offering a diverse program that highlights the strengths and expertise of all participating institutions.

General Topics

The issue of digital transformation has drawn global attention for nearly a decade. Since the emergence of the 4th industrial revolution in 2017, there has been a tremendous advancement in digital technology, leading to significant disruptions in different aspects of our socio-political sphere. The Joint Summer School, initiated in 2019, consistently focuses on themes related to digital transformation. To continue what has become the tradition of this forum, the prevailing topic for discussion in 2024 is *Navigating Digital Transformation: A Critical Reflection on the Advancement of Digital Technology in the Current Era*.

The selection of the 2024 topic was determined by substantial and technical factors. Essentially, this theme builds upon the last Summer School's discussion on digital transformation concerns by exploring deeper into the academic aspects. So far, digital transformation has been shown to have many positive advantages. However, it also presents a number of complex

challenges. These challenges include changes in the organization and structure of businesses and markets, as well as in jobs and work-life balance. Additionally, digital transformation affects how people learn and acquire knowledge and skills. It also raises concerns about privacy, security, and safety, competition and consumer protection, mental health and well-being, information integrity, social polarization, and the fairness and inclusivity associated with various ongoing digital disparities (OECD, 2024). This theme aims to emphasize these issues.

The technical consideration behind selecting this theme was based on the diverse geographical origins of the Joint Summer School participants, with individuals hailing from Indonesia and Croatia, as well as other countries spanning many continents. Thus, this theme serves as a unifying concept to facilitate the exchange of experiences and viewpoints among participants with diverse nationalities and scientific disciplines. The participants of the Joint Summer School 2024 will offer their reflective viewpoints on the difficulties arising from digital transformation.

Structure of Joint Summer School 2024

In order to enhance the overall experience for participants while also allowing for optimal participation, the 2024 Joint Summer School will be conducted in a hybrid format, with a primary focus on facilitating direct (in-person) involvement. The activity structure of the 2024 Joint Summer School will be divided into 4 activities in 5 working days. Each activity will focus on a specific topic that aligns with the main theme of the event. These activities include an International Seminar, a Summer School Presentation, Community Services & Fieldtrip, and a Closing Event.

1. International Seminar

Topic : Digital Transformation Perspective from North to Global South

Date : Oct 21, 2024 (hybrid)

The international seminar will serve as the opening ceremony and begin the Joint Summer School 2024 activities by exploring the perspectives of digital transformation from the experiences of the Global North and Global South in order to address the overarching theme. It is crucial to engage in this discussion in order to identify the similarities and distinctions in the digital transformation occurring in their respective countries, whether at the national or local level.

Aims: Exchange critical reflections and understanding, as well as experience, from each resource person in relation to digital transformation issues.

Activity description: The international seminar will be held for approximately two hours where each speaker consisting of a minimum of five presenters from five different countries will present their material for 15 minutes and followed by a 45-minute QnA session with a discussion on the Digital Transformation Perspective from North to Global

South. These speakers will be expressly invited to share their perspectives on digital transformation. The presenters' attendance will be categorized as either direct or through online participation.

2. Summer School Presentation

Topic : *Reviewing Digital Transformation in a Global Socio-Political Context*

Date : Oct 22-23, 2024 (hybrid)

The upcoming event is a Summer School presentation that focuses on various topics within the digital transformation landscape. These include (not limited to): e-government & e-governance, digital campaigns & political communication, e-election and democracy, digital policy making & citizen engagement, artificial intelligence (AI) & machine learning in politics, cyber security, digital inclusion and accessibility, ethics, digital diplomacy, open data initiatives, and smart cities.

Aims: To analyze the impact of digital transformation throughout some specific topics in terms of socio-political context such as, evaluate policy responses and governance, investigate the ethical implications and identify future trends and challenges from digital transformation.

Activity description: All selected participants of Summer School 2024 have to deliver their research papers for 15 minutes related to the designated theme. In order to refine the presenting topic for Summer School, the committee will compile a list of several sub-topics related to digital transformation within a global socio-political framework. Additionally, we will offer delegates the opportunity to access the proceedings following the conclusion of Summer School 2024.

3. Community Services and Field Trip

Topic: Digital Transformation as Future Village Service Innovation

Date : Oct 24, 2024 (in-person)

Aims: Experience directly the practical application of Digital Transformation in Bali by visiting and observing real-life examples.

Activity description: The Community Service session will take place at Punggul Village, a notable Digital Village in Bali. We will analyze and engage in discussions with the local community regarding the ways in which the process of digital transformation might alter the governance of village services, thereby influencing the community.

Immediately following, we plan to have a Field Trip session, whereby we will visit Subak Jatiluwih, a location that has been officially acknowledged as a World Heritage Site by UNESCO. We will participate in a guided trip where we will get knowledge about the management of farmer groups, agricultural irrigation systems, and the organization of sustainable tourism villages in Bali.

4. Closing ceremony

Topic : Future agenda

Date : Oct 25, 2024 (in-person)

As part of the concluding activities for the Joint Summer School 2024, we will have a discussion about the forthcoming agenda, particularly the initiatives from University of Zagreb for 2025.

5. Publication possibility

We provide publication opportunities through our internal proceedings for participants who are interested in publishing their papers as a form of output from this activity.

6. List of sub topic for Summer School Presentation

- Digital Policy Making Processes
- Transparency, Open Data and Smart Governance
- AI, Blockchain, Machine Learning, and Cyber Security in Political Processes
- Social Media, Disinformation, and Democracy
- Digital Diplomacy and International Relations
- Digital Divide and Inclusion

7. Logistical issues

Regarding event logistics, all transportation between hotels and venues as well as lunch and coffee breaks during the event will be provided by the local committee. Lodging and departure tickets as well as personal needs outside the event will be the responsibility of each participant. We will also provide a list of recommended hotels close to the event location.

8. Important dates

Application for Summer School presenter : July 2 – August 15, 2024

Notification for Acceptance : August 19, 2024

Joint Summer School : October 21 – 25, 2024

Registration link : <https://bit.ly/SOPA WEEK2024>

9. Contact person

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